



**The Church of Scotland**  

---

**General Assembly**

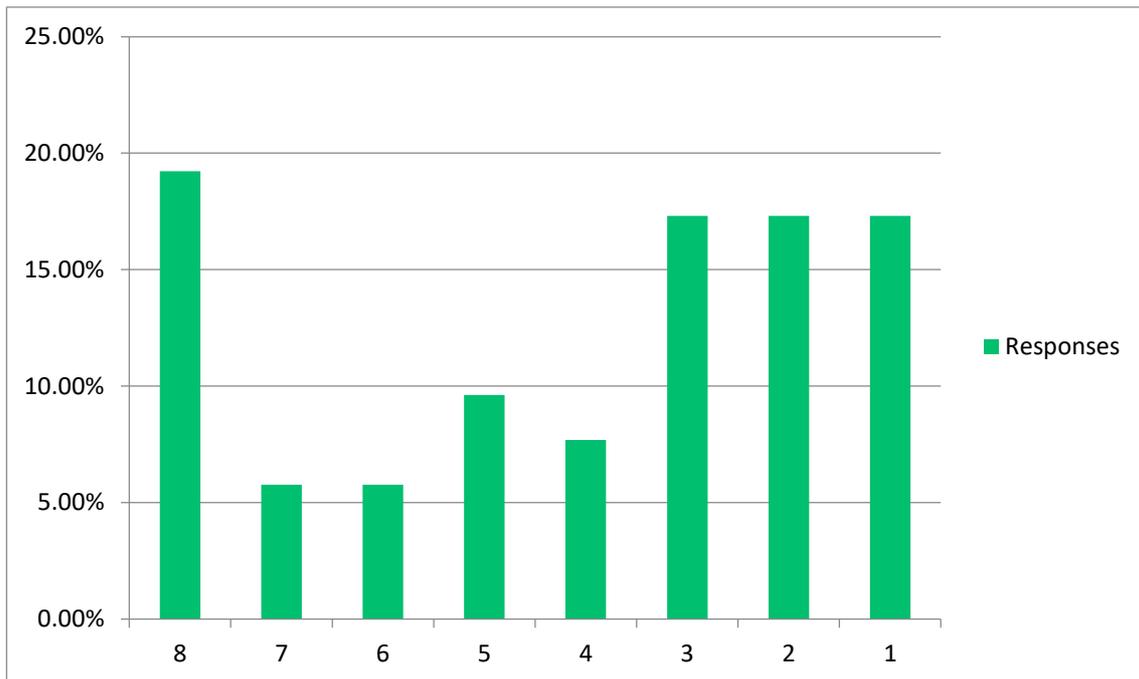
**Heart & Soul Review**

Exhibitor Survey Analysis  
(November/ December 2018)

**59 responses**

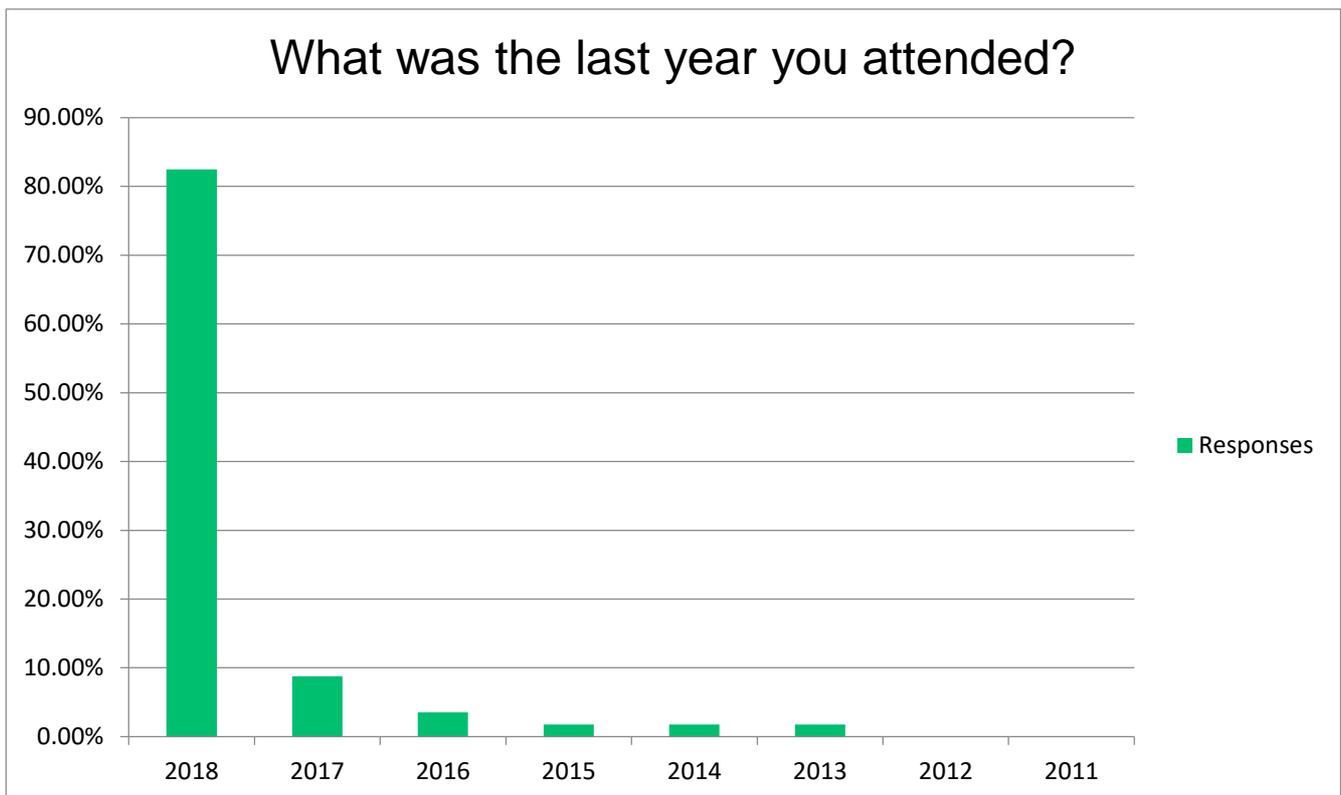
## How many times have you exhibited at Heart & Soul in the last 8 years?

Answer Choices	Responses	
8	19.23%	10
7	5.77%	3
6	5.77%	3
5	9.62%	5
4	7.69%	4
3	17.31%	9
2	17.31%	9
1	17.31%	9
<b>Answered</b>		<b>52</b>
<b>Skipped</b>		<b>7</b>



## What was the last year you attended?

Answer Choices	Responses	
2018	82.46%	47
2017	8.77%	5
2016	3.51%	2
2015	1.75%	1
2014	1.75%	1
2013	1.75%	1
2012	0.00%	0
2011	0.00%	0
	<b>Answered</b>	<b>57</b>
	<b>Skipped</b>	<b>2</b>



## What benefits do you feel your organisation gains from being part of Heart & Soul?

- Meeting with others and hearing what other churches are doing
- I have never exhibited or participated and do not know what "Heart & Soul" is.
- It is a good way to get the message about the organisation across to people
- It enables us to promote our activities, attract new supporters to our ministry and interact with existing supporters.
- Faith growth
- A raised awareness of our church/charity
- Networking, forming links
- being able to showcase and facilitate in a very mixed and vibrant group of attendees.
- Getting to know the public and spreading their message.
- It gives us the opportunity to meet church members and others and to promote the work of the Guild
- Profile raising

### Opportunity to meet supporters

- Ability to share how people with Learning Disabilities contribute to the life and worship of a church community.
- Increased profile to a wider audience than our normal support base as well as renewing links with our regular supporters.
- Highlights our churches area and enlightens us of what is going on world wide in the church plus meeting new people
- Exposure to the wider Church community
- Profile raising, face-to-face engagement with supporters, opportunity to introduce our work to new people, showing support for our friends at Church of Scotland, fellowship with other agencies and churches as exhibitors, witnessing to general public in the heart of our nation's capital city!
- It is an opportunity to meet many people connected with or not connected with WMC and to share opportunity with them

It is important that all Council's of the Church are visible and this is an opportunity to be visible!

It is an important occasion for partners from the world church who are at the General Assembly to see some of the breadth of the Church - not just a business meeting but the exciting things that are going on at congregational level.

It is important to ensure the voice of the world church is heard.

- Great to be part of the day and have the ability to meet others and get great visibility
- Nice to be able to meet our current customers and display our products to anyone needing our help to fundraise!
- Selling of resources, working in partnership with national church
- exposure to folk we might not meet otherwise
- Increased exposure in a region that is currently under represented.
- Opportunity to meet people who might not be aware of our work.
- Raised awareness
- Reaching a wider audience
- Shares what we are doing with a wider audience
- Important part of the church
- raise awareness
- We were able to gain some publicity and tell a number of people about our work. We also gained useful insights from conversations with people.
- Working together & being able to share the gifts of our congregation
- Link to SU Vocal Camp. Chat with Sally Magnesson

- Encourages us to remember that we are not a single unit but a mighty force for good in Jesus name.
- It gives us publicity and allows us to meet our customers and potential customers.
- talking to like minded people about their belief in their faith. sharing stories with/from other churches and organisations. courage to keep going in an ever changing world. love and a sense of belongong.
- Feeling of belonging to something bigger
- Not feeling isolated.
- Increased public awareness of our activities
- Able to collect useful information and be inspired by other congregations
- General awareness of what the General Trustees do among Church members
- Got some ideas for Sunday school
- it is an opportunity to share information and raise awareness of what is available/offered.
- Let's the wider church know about our church and it's activities
- Not really there as part of an organisation
- Making Public aware of what we do
- I am not an exhibitor, but was emailed to take the survey. It's good to meet and speak to different groups within the church.
- I attended as an individual. Good event and worthwhile
- Raised awareness at a national level
- Sales of our products and exposure to the Church of Scotland family
- Engagement with a large number of Christians who might use the "Jesus: The Evidence" materials we exhibit.
- I normally steward
- Sharing our church story with others and learning from other churches
- Exposure to a large group of people who would not necessarily see/hear about our work. It also provides a networking opportunity for us.
- Meeting people and enthusing them about World Day of Prayer
- Just a bit of exposure
- Opportunity to create new work and meet a wide range of people
- Fellowship. Meeting others from other churches. Friendship.
- Sharing ideas, community spirit, celebrating the work of the Church of Scotland and the wider world.
- Being present. Providing visitors with an opportunity to engage with the Council of Assembly on any Church related matters and to share news of current work and thinking. Active listening on the part of the Council too.

## What do you feel the success of Heart & Soul has been over the years?

- Church folk meeting with others
- Can't answer, since I am unaware of what it is.
- That it is open and available to all, whether you are part of a church, have a faith or none of these
- Excellent location, variety of exhibitors, opportunity to engage with friends old and new.
- Gathering of God's people.
- Highlighting the breadth and variety and geographical distance covered by Christian churches and groups across Scotland.
- To see how vibrant the church is when often we hear negative things about faith
- as in answer 3
- Lots of things to see and do in the event. Opportunity for family's to take part but also for older generations.
- It has primarily been a celebration of the work of the church and the chance to make a confident statement of the vitality and relevance of the church today.
- High quality and full of celebration. Very positive vibe
- Sharing a range of work and worship
- Drawing together a wide cross-section of the church (not just the Kirk) showing the breadth of issues being addressed through the ministries of the church such as social action, evangelism, overseas work, youth work ...
- a presence in our capital city when we can showcase our ordinaryness to people who have no church affiliations
- Encouraging people to network and share with each other
- Consistently high volume of footfall and different people each year. This is one of Scotland's largest gatherings of Christians and is an important time to encourage the Church of Scotland congregations as well as for Christians and churches of all denominations; plus it provides a fantastic witness to the general public and adds to the public awareness generated during the General Assembly week, in particular for the media and politicians (it's always great when Royalty takes a walk through the event for PR purposes!). Visitors are always engaging with exhibitors and showing their support. It's two-way (as opposed to some events where exhibitors are just the 'bit at the side'). You can tell by the numbers staying for final worship how much of a 'day' it is for everyone who comes out. I can't remember an empty tent in my 6 years of being there! I think it works well that it's just an afternoon and the programme is varied both on the stages, in the surrounding indoor venues and in the exhibition tents themselves. There's something for everyone!
- For WMC, we have put our 'hearts and souls' into the organisation right from the beginning and have tried to always portray an outward looking and vibrant church. I think our area has achieved this.
- networking, showcasing the strength of the church and partner organisations
- Certainly very vibrant and well attended last time I exhibited with Princess Anne doing a walkaround.
- Celebrating the wider church of Scotland, opening up doors a bit
- n/a
- Heart & Soul has consistently been a well attended event by both visitors & exhibitors alike. My only concern is that it seems to attract the same visitors year on year. New faces are a rarity.
- Location
- Getting outside Church walls to let people see what is happening within the Church of Scotland at a local level
- Welcoming a range of exhibitors
- Shows a lively, busy church and the width of its work all in one place
- It brings all ages of the church & wider community together, also many different organisations

- people having a chance to get together who normally wouldn't
- It has created an enjoyable event which has attracted lots of church people to it.
- sharing
- Bringing people together
- To attract more people each year who are not 'churched people'.
- Showcasing the Church of Scotland at its best
- the atmosphere on the day. feeling of safety. commitment from organisers. welcoming to all ages. sharing ideas.warmth. love.
- Not sure
- Good witness in the city.
- Opening up the General Assembly week to others thank the Commissioner
- It allows a chance to celebrate the good work being done and give a public showcase to Edinburgh
- Bringing everyone (commissioners and others) together for an informal celebration of the church
- Meeting new friends and old friends
- it is a shared celebration for those in the Church
- Give the Church of Scotland a public profile
- Fun! Meeting new and old friends, dancing in the sunshine
- Attracts some non regular Church Goers to see what we do
- Continuing with the great turn out of visitors and having the mass service at the end of the day in the middle of City is something special for everyone.
- Bringing people together to learn about what others are doing
- Opportunity to see the wide variety of things CofS can do and is doing
- It's an opportunity for normal church members to identify with their church at one central event, as a witness to Edinburgh and the nation.
- Not sure.
- Bringing the Church together
- Exposure; networking and informing those who are involved or could be involved with the work of SCT
- Putting the Church of Scotland 'out there' and telling those who visit Princes Street Gardens what a great church we belong to.
- I think it is now a well established/well run event that highlights huge range of work going on with and through Christian groups in Scotland.
- Not sure. It's a gathering, for the most part, for the saints/kirk. I had hoped it would have been more for the unchurched.
- Shows the life of the church and Christian faith in a new, relatable way
- People getting together and sharing ideas and joining in at the close with hymns.
- Fantastic exhibits, gathering at the end for the entertainment and procession of flags.
- It has been an excellent showcase for the varied work going on across the Church of Scotland and a joyful event which brings encouragement to participants.

**The aim of Heart & Soul is to celebrate the life of the Church. How successful, or otherwise do you feel that Heart & Soul has been in working towards that aim?**

- I think it has been very successful - it's a relaxed day for those mingling
- No idea
- Very successful
- It is successful in showing the breadth of ministry - from local congregations to national agencies - demonstrating the reach of the Church, and the value of its work in Scotland.
- Growing success
- Successful - it is a good witness in the heart of Edinburgh.
- I think it is good and the only downside is that we are "Down in the gardens" so do not attract as many people just passing by
  
- as with everything else, could always improve, but generally successful.
- Having only attended once I'd like to learn more about heart and soul but this year's event was successful as it showcased the CofS and as the general assembly was on at the same time it was a good opportunity to talk to commissioners and others involved.
- It has been successful in that, certainly more than as a promotional exercise that might reach "New" people
- very successful
- It has brought many experiences to the attention of other church communities broadening understanding and acceptance.
- I believe that it is reasonably successful in this and certainly gives opportunities for commissioners and others to see areas in the life of the church that they may not otherwise come into contact with in everyday parish ministry. I think that there are broad areas of the (wider) church that are celebrated less than others as they are under-represented within the Kirk, such as ministries coming from Black and Ethnic minority groups.
- VERY SUCCESSFUL
- Yes it's successful.
- I think it works well. The diversity in music and performances help in terms of outward expression, demonstrating the modern and traditional, the young and old, the local and global etc. The openness of the event and being in such a visible place shows the warm welcome and inclusiveness.
- I think many people 'from the street' who wander in are amazed that this showcase is of the Church. Many people from within the church have been able to share their stories and hear others and to pick up ideas that they could perhaps replicate.
- Very
- Very successful a very pleasant atmosphere in great surroundings!
- Quite successful, there's a good atmosphere but not sure what outsiders think
- I've only been once, but that was the vibe I got!
- My thoughts in this area is that it could improve in the way it engages different church streams.
- Fairly successful, helps to bring the church life and community out into the open - easier for everyone to access
- It has demonstrated the breadth of activities that the Church of Scotland is involved in
- Very successful
- Very successful
- not convinced; feel it's more of a social gathering
- it has been successful up to a point. It is very much the church speaking to the church, so therefore has little impact if any beyond church people. On the other hand, I feel that church people can still learn more about the diversity of activity in the church through attending Heart and Soul.
- very successful (for those who attend)
- Pretty well

- I think it has been very successful
- Very successful- a lovely public celebration outwith the walls of a Church.
- very hard working and committed to it's people.
- Good showcase of what goes on
- Good
- Not sure that I am able to assess - not certain if it has attracted more to be active in the Church.
- Very successful
- Very successful
- Good selection of tents
- it is well attended and congregations want to be part of it as well as the Councils, Committees and Departments.
- Agree
- Very successfull
- Yes I agree, it shows diversity
- Very successful - on the day.
- Yes I would say this has been successful
- Generally very successful. There is a risk in bringing in too many groups who are not part of the life of the church in that it may dilute the ability to achieve that aim. However - home grown is not always the highest quality, which is what we should be aiming for.
- Somewhat successful. The depth and breadth of the Church's ministries is certainly on display. For me, the central celebration at the end of the event feels rather dated.
- I would say it has been successful in this aim.
- Very
- Very successful
- Very successful
- The wider Church should be at the heart of community life and I feel Heart and Soul highlights how Christian groups are witnessing to their faith in community. It gives an opportunity for people to come into contact with work they may not be aware of.
- Very successful. It is a fantastic showcase
- Given that aim, it probably worked. 'Church' should really be the whole church not just the Church of Scotland. That may have been the case in the later years when I have not attended.
- Successful. BUT ... there's no followup
- Very successful event and a really happy day.
- Very successful, the atmosphere on the day is one of celebration and sharing ideas.
- It has been successful in celebrating the life of the Church in many places. It may be worth considering whether there are elements which have not been in evidence and which could be better represented in future.

## If you have exhibited at Heart & Soul on more than one occasion why do you come back?

- n/a
- I have been involved in different organisations
- It's the best opportunity each year to engage with those who may be interested in our ministry in a single day.
- N/a
- Meet different people each year and we can promote different aspects of our work every year.
- To share our church stories as they evolve and develop
- an opportunity to engage with the wider world
- First time I went this year because I had heard about it through my church friends.
- We see ourselves as a core element of the work of the church at local, national and international levels.
- To maintain connections with supporters, the Church and other organisations
- To share
- Having a reasonable footfall and engaging with a broader audience than we may otherwise do. It also re-establishes our relationship with some supporters in the Church of Scotland who we do not have frequent contact with.
- I haven't, but am trying to encourage my new church to consider taking a marquee
- We are an integral part of the church
- As per above, it is one of the largest Christian gatherings in Scotland with a consistently high volume of footfall of engaged visitors. We see fruit in our investment. In addition to what's been said already, Sanctus Media play a big part in making it as accommodating and easy to return year after year so a big thank you to Neil, Owen and everyone else working hard behind the scenes.
- Because we have to be there. As one of the 5 Council's it would look very strange if we were not there. Also because we like being there!
- Great to be part of the day
- We need to remain visible to our customers to answer queries and meet new ones, not everyone is happy to buy from the internet good to put a face to a name.
- Get to meet people
- n/a
- To keep the profile of our charity in the public's consciousness.
- Opportunity to meet new people
- It's good value for money. It's local - handy for staff. It's one day - other events can be longer and difficult to get staff to cover.
- It's a great way to share our message and opportunities with others
- It's good to be part of the church & to be seen to be part of the life and soul of the church
- not many Scottish events
- Having exhibited once, we felt we could develop what we did. We will, however, be reviewing the effectiveness of exhibiting before deciding whether or not to do so again.
- To enjoy the wonderful experience of being with so many Christian people in one place and the worship at the end of the day is wonderful.
- This was our first official year but will come back next year if possible.
- have never exhibited.
- N/a
- Just once as decided to have year in between. Will exhibit again as it's a great showcase.
- We have a message to get out to the Church and those attending and our profile and that of Pilgrimage is certainly increasing year on year.
- We felt it was a good way to share our story
- The General Trustees are a fundamentally important part of the church which members should understand.

- Not had a stall
- I am part of one of the Councils of the Church
- Keep flying the flag!
- N/a
- Publicity
- Have not exhibited.
- N/a
- Most of the big Christian events are south of the border and Heart & Soul is possibly the biggest gathering of Christians in Scotland. It's on our doorstep, in probably the most interesting location of any event and we're sharing with Scottish Christians - it has been a must.
- As answer 3: Engagement with a large number of Christians who might use the "Jesus: The Evidence" materials we exhibit.
- I enjoy the whole experience
- Because it works; it fits with our aims and broadens them, and it is fun.
- Because it is great to be a part of it.
- We have only exhibited in 2018 but are planning on applying again for 2019 as it really helped raise our profile.
- Friendliness, opportunity to showcase to different people
- It seemed like a good idea.
- We like to support this initiative and we also have new work to showcase
- Have not exhibited but enjoy the getting together of Christians and the fellowship.
- N/A
- To be present, to participate in the celebration, to listen, to share news.

**If you haven't been to Heart & Soul more than once, or on any occasion, why not?**

- Didn't know it existed
- N/A
- N/A.
- N/a
- N/A
- Didn't know much about it.
- N/A
- n/a
- N/A
- N/A
- have been every year since it started even if not having a stall
- n/a
- N/A
- n/a
- the cost is fairly prohibitive for just one day
- N/A
  
- NA
- N/A
- -
- Not applicable
- Had tried to get a stand previously but wasn't sure how.
- been 5 times
- Would go more often if it moved to Glasgow
- Not appropriate
- I have been living far away (Orkney and London)
- Due to work
- We didn't know about it
- I have been several times.
- n/a
- Not applicable
- Please see above.
- N/a
- Have been attending from the start.
- Been every year for the last three.
- n/a

**From the first time you attended Heart & Soul until to last time, what changes and progression have you seen in the event and in what ways have these been positive or negative?**

- Marquees and those staffing them seem to be more organised - very positive experience.
- n/a
- There have been more marquees and they are of a higher standard. There is more variety of exhibitors
- Organisation is second to none, and improved over the years, as has communication about event practicalities, advance notice, unloading slots, etc.
- More exhibits and varied!
- Not sure about the layout of some of the tents in 'villages' last year. Preferred the way it was in previous years.
- There seem to be fewer individual churches and more organisations

The set up last year in "Villages" worked for those facing the main path but less well if not so as some small stalls seemed almost hidden

- too engaged with our own stalls to notice!
- Only attended once so don't have a comparison.
- Haven't seen any huge change in the event. It has become more professional in terms of the quality of exhibits and probably has got bigger.
- Organisation has become more flexible; communications have improved
- More compact and therefore, with a high attendance, more crowded making wheelchair / buggies access difficult.
- Moving more stalls onto the grass areas rather than the roadside was problematic as a number of marquees were hard to see/find. The programme of the mainstages have broadened but are not always particularly engaging.
- the opening of the avenue of stalls, music and other side events have all improved
- the layout has changed and although I wasn't sure how it would work it seemed to be ok
- Positive: Mixture of churches and exhibitors, exhibiting side-by-side works well in terms of variety and showcasing the active life of the Church. The different tent sizes and flooring option helps exhibitors to try different engagement methods according to what their campaigns are each year. The themes have inspired exhibitors to tailor their exhibition accordingly.

Negative: Can't think of anything other than the event leaflet in 2018 wasn't the clearest and we had a few people asking our staff to help them find other exhibitors!

- Positive - more congregational involvement at all levels - not just the tents. More creative ideas than before.

Negative - it is a lot of work and can be quite expensive. Often people do not reach the end of the avenue - so much to see and do.

- I've not noticed any major changes to be honest
- Definite improvement in footfall
- I don't think it has changed that much
- n/a
- Unable to answer as I have not attended all years.
- I'm not sure if I was so keen on the new layout last year - was this called villages? If your stand wasn't on the main thoroughfare you missed a lot of passing trade. The live links so people who are further away can join in has been good.
- It seemed better organised in 2018 than 2017
- Wasn't there this year but heard very good reports of the "village" arrangement

- It's more professionally run, more structured, village layout this year made it easier, slightly more bureaucratic & there is a sense that it is more part of the overall weekend rather than a stand alone event.
- -
- The layout of the site was, obviously, different in 2018 from 2017. While it looked good on paper, I think we had a lower footfall by not facing directly onto the main avenue. Speaking with other exhibitors, albeit at random, seemed to confirm this experience.
- More exhibits, more tents with organisations outwith the Church of Scotland but with similar aims and directives
- More stalls and choice of activities.
- because of the advertising of this wonderful Christian event progression has developed and the word has spread with more people attending each year. particularly liked the idea this year of reaching out to the young people with the music event on the Saturday evening.
- Last attended 6 years ago before this year, I was disappointed that there was so little change
- The format seems to be very similar for us as exhibitor.
- There is now a greater range of exhibitors which is helpful.

the layout has improved

- Only attended once - can't make comparisons
- Find it interesting
- I like that Heart and Soul local has been developed and that people can arrange an event in their home town and still be part of the day.
- Greater attendance. Was not impressed with lay out last year
- N/a
- Getting larger, talks from eminent people
- An increase in stands - all positive.
- Good that there are more talks to attend . Enjoy the stands
- I don't know if its progression, there has certainly been a different focus each year I have attended.
- We didn't attend ourselves in 2018 but worked with CLC Dundee who were running a bookshop. The layout of an event is crucial to it's success and I didn't like the layout this year.
- Over the 3 years we've exhibited, I haven't noticed any significant changes in the event. However, we received a far better stand position in 2018 which was a real positive for us!
- Just the same, as,ever. All positive
- The change to the village scheme did not seem to work as people bypassed things.
- Event has always been well organised and gets better every year.
- We only exhibited in 2018 and found the organisation to be very good and well planned and thought out.
- Not observed
- Positive: the title is much better and it's now easier to get a decent cup of coffee. There are no negative changes, but there are some things that are still a challenge which could get better. It's a lot of set up and take down for just one day. It's tough as Christian Aid Week has just finished and everyone is shattered (sure, you could just move the GA, no problem!) it still feels a very linear event that's hard to move around. If you are staffing your tent it's hard to enjoy the rest of the talks (at Greenbelt for example where you can't possibly get around everything you can buy a CD so you can catch up later) Social media could be SO much better before and after with things to share to encourage each other, and folk to come along.
- All positive thoughts. Interesting to see how the other churches deal with situations.
- It just gets better and better. More exhibits, amazing artists from around the world.
- Whilst there may have been changes, the format has felt largely unchanged. The exhibitors are largely the same each year. Departments and Committees work independently from each other.

## What do you feel could be done to improve Heart & Soul as a celebratory event for the Church of Scotland?

- Keep it going in its current format and location - an absolute blessing to be in the open air in the middle of the city sharing worship with those passing by.
- n/a
- I think the format is just right
- Not sure... More of the same!
- More indoors -Due to weather
- Have more ecumenical stalls, to showcase the breadth of Christian work in Scotland. Find ways to encourage more participation from individual congregations or groups of congregations.
- Advertising outside the church and within as until you attend you do not realise how good it is
  
- not sufficiently involved generally to comment
- More things for young adults aged 16-24.
- It's hard to say...the event will lose its effect if it is repetitive and only appealing to the same people year on year. Maybe it just has a shelf-life.
- Keep going
- ?
- Given the constant news about Church decline, celebrating areas of the Church where there is growth or new life (e.g. church plants) would be helpful, however this would not necessarily translate to the mainstage.
- advertise on the tv the week previous to the event. Have well suited marshals to help folk find where they want to go. I know there is maps produced but someone to ask is always helpful
- Compress the time slightly
- Perhaps if you have an audio visual yearbook or year-in-review that is premiered from the main stage, that would be a nice celebratory draw for Heart & Soul.  
You may also want to consider showcasing some projects or churches by inviting them to participate in something during the event to draw attention to their special achievements. They could then be rewarded from the main stage.
- More interactive areas and less paper on stalls.
- Not sure how you would do this, but would be great to be able to say. Did you know  
x churches run y% of scotlands foodbanks  
x churches do y% of scotlands youthwork  
x people in churches lobbied the government on climate, universal credit, etc  
Churches contributed £y to charitable causes and similar to show how vital the church is to local community life
- More promotion either in social media or paper advertising
- Possibly having a sabbatical for one year to let new things bubble up?
- not sure
- Possibly expand to include a wider church representation to encourage unity across the body of Christ.
- Our stall was next to an extremely noisy generator which made it very difficult to speak to people and had a horrendous smell. You can get much quieter generators (some of the food vendors had these)
- Not sure but maybe something more needs to be done about the opening worship slot?
- Showcasing working and walking together
- either run it on a Sunday as a WORSHIP event or run it as it currently is on another day of the week - I don't feel the type of event it is appropriate for a Sunday
- I think the model of having exhibitors representing a range of church life, both within the Church of Scotland and also having other churches, charities and organisation present, is a good one. The worship has rarely, if ever, been successful. Either an entirely different way of

doing worship needs to be found, or perhaps that element of the afternoon need to be removed altogether.

- Encourage more people to attend. Avoid clashing with morning worship for those who have to travel to get there.
- Wider advertising
- More public publicity i.e. outside Church circles.
- carry on as it is.
- Move it round the country
- More publicity
- Perhaps to have a much more extensive promotion so that more might attend.
- Increase opportunities for outlying congregations to feel part of the event more easily eg by increasing the live links
- Encourage church members to come who are not commissioners, ie parties (coaches?) from congregations further afield - make it a day trip for a congregation.
- Not sure
- could it be done on a smaller scale, in a church rather than in Princes Street Gardens. To take it in turns for who would be involved/theme/focus. Several regional events on the same day rather than the big national one. Focus on congregational input. Look to reduce costs.
- Get more congregations involved
- Nothing!
- Better Publicity to attract more Edinburgh Citizens
- Having missed the last two years, I can't say what has already been improved, but I think it has a good atmosphere that must reach out quite literally to "the man in the street".
- The marketing and promotion of the event needs improved .
- Vary where it takes place? There is much more to the church than what is happening in Edinburgh. Potentially select presbyterys to be in charge of certain aspects of it and rotate this, to promote a sense of ownership?
- Invite someone like Matt Redman or Graham Kendrick to lead the final session. Whilst they're not members, we sing their songs in our churches every Sunday.
- I think you already do a good job providing a positive and engaging day for Christians to connect with.
- Doesn't need much change
- not sure - just get more people involved and make more people aware. Ecumenical activities??
- Trying to encourage more churches to become involved.
- Focus on the fact that it is not just the Church of Scotland that is involved. This is a celebration of the Christian faith at the centre of community and that should be highlighted time and time again.
- Make it less a C of S thing more for the whole church.
- Apologies, I think I answered that in 8 above by mistake and can't copy/paste
- Quite happy the way it is.
- Don't fix what isn't broken!
- Let's celebrate the ways in which all of the elements of the Church of Scotland come together as a whole. Encourage a themed approach, with agencies of the Church exhibiting together. Exhibitors to allocate more time in the planning stages to result in more creative engagement.

**Please tell us into which category you place yourself**

Answer Choices	Responses	
Church of Scotland Congregation	33.90%	20
Church of Scotland Department	11.86%	7
Church of Scotland Presbytery	1.69%	1
Church of Scotland Project	1.69%	1
Christian Organisation	38.98%	23
Other (please specify)	11.86%	7
<b>Answered</b>		<b>59</b>
<b>Skipped</b>		<b>0</b>

